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Chapter 6 RQs

BADM 110: Introduction to eBusiness

Due: Oct 24, 2019

1. What is a virtual community?

Virtual community is a gathering place for people and businesses that does not have a physical existence. Virtual community is also called a Web community or an online community.

2. How did bulletin board systems and Usenet newsgroups provide early social networking opportunities for Internet users in the 1970s and 1980s?

Bulletin board systems (BBSs) were computers that allowed users to connect using dial-up connections through telephone lines to read and post messages in a common discussion forum that resembled an electronic version of a physical bulletin board, Usenet was a set of interconnected computers devoted to storing information on specific topics. Usenet newsgroups were message posting areas on those computers in which interested persons (primarily from the education and research communities) could discuss those topics.

3. Why did the social networking site Six Degrees fail?

The site was unable to generate sufficient revenue to continue operations and closed in 2000.

4. Name three Web sites that created virtual communities or facilitated social networking before Facebook was founded in 2006.

 Friendster

MySpace

Tribe.net

5. What is a meetup?

These social networking sites allowed people to discuss issues, plan strategies, and arrange in-person meetings called meetups.